



Trekkinglife
www.trekkinglife.de

We are Jannik and Thomas und on all of our Trekkinglife channels a lot revolves about trekking. On our outdoor and hiking blog you find reports of our hiking trips, gear reviews, packing lists and many other tips around the adventurous life in the nature - all the heart could possibly desire!

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*Of all the paths you take in life,
make sure a few of them are dirt.*

- John Muir

STATISTICS

States: April 30th, 2019

8.722

monthly unique visitors
in April

15.351

monthly pages views
in April

52%

of the visitors are men

25-44

is the average age of our readers

FORMATS

Hiking Reports
Gear Reviews
Tips & Tricks
YouTube-Videos

COLLABORATIONS



TESTIMONIALS

Thorsten - Reader

Translated from German to English

In this way, I would like to pay you a compliment. All your articles, reports, etc. are clearly a labour of love.

Andreas - Reader

Translated from German to English

I'm pleased with your blog and all the tips! Keep it up!

Dilling - Collaboration Partner

Translated from German to English

Uncomplicated and professional contact - again at any time!



1.200+



475+



650+



24.000+



1.250+

BLOG MISSION

We want to share our passion with our readers to inspire them to experience adventures!

- Jannik & Thomas

POPULAR POSTS

Die besten Wander-Apps

Training zum Wandern:
Grundlagen (Teil 1)

Gore-Tex: Wundermaterial
oder Chemiekeule?

IMPORTANT FACTS

- honest articles
- fact-based
- humorous
- Passion for Outdoor
- authentic

POST FREQUENCY

1-2

Blog Posts per Week

7-10

Social Media Posts per Week

